

**Interpersonal Communication:
10 Key Concepts**

**Instructor: Professor R. Kahn
Interpersonal Communication
MWF 10:00-10:50 AM
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- 1) "As a result of a confluence of several historical, religious, and cultural factors, the mass media and the American political establishment transformed the Clinton/Lewinsky relationship into the biggest sex scandal in the history of the American presidency, a scandal which affected American law, politics, religion, mass media, culture, and workplace." (Lyombe Eko, Communications and the Law 22, 2000, p.1)

- 2) "Mass media scrutiny of public officials in the United States is premised on the assumption that the actions of public officials are newsworthy and contain information of value to the public." (Lyombe Eko, Communications and the Law 22, 2000, p.9)

- 3) "Tactics employed by Downing Street... persuade[d] the public of the need for war."
(James Stanyer, Politics and the Media, 2004, p. 420)

- 4) "Digital satellite television channels television channels and the Internet allowed the...public not only to witness events 24-hours a day but also shape their own viewing experience." (James Stanyer, Politics and the Media, 2004, p. 422)

- 5) "Uncertainty avoidance cultures combine a lack of tolerance for ambiguity and uncertainty, which express less tolerance for people for groups with deviant ideas or behaviors, along with a greater need for formal rules and absolute truth." (Linda Kaid, Soobum Lee, and Jinyoung Tak, SAGE Social Science Collections, 1997, p. 427)

6) "Political advertising reflects cultural standing. Korea, in particular, has more tolerance for other people opinions, as they do not bash the opponents in political campaigns." (Linda Kaid, Soobum Lee, and Jinyoung Tak, SAGE Social Science Collections, 1997, p. 427).

7) "It is obvious that the attention paid to the field of media accountability in Canada is primarily directed towards the informative and journalistic part of media. That is why the directives are gathered under the denominator of Journalistic Standards and Practices. This almost exclusive attention for the informative and journalistic aspect can be noticed in the media accountability approaches of other countries as well." (Hans Verstraeten, The European Journal of Communication Research 39, 2004, p. 52).

8) "Other activities have taken over, such as marketing oriented production of non-fiction, entertainment programs, infotainment, etc. For this reason, media assessment and accountability can no longer be restricted to the informative sector, but should be extended to other domains...such as infotainment." (Hans Verstraeten, The European Journal of Communication Research 39, 2004, p. 53).

9) "The Oprah Book Club did something extraordinary . . . When a beloved television personality persuades, convinces, cajoles, hundreds of thousands of people to read books, it's not just a revolution, it's an upheaval." (Ted Striphas, Communications and Media 33, 2003, p. 17).

10) "Come on people; Oprah isn't a literary critic, or a family therapist, or a priest. She's a talk-show host. Some perspective here, please." (Ted Striphas, Communications and Media 33, 2003, p. 21).

When each of the people I met first said their name, I would have pictured it on their forehead in baby blue. There were so many messages and responses flying back and forth, if I could rewind the conversation and watch it in slow motion, I bet I would detect many more subtle cues or instances of nonverbal communication, but that is another story.