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Speech 1 - Kahn  
July 9, 2008

**Outside Speaker Evaluation  
Police Dogs**

1. I saw a recently retired police officer, Sgt. Dan Procter and his German Shepard police dog "Officer Rampage" from the West Los Angeles Police Department. He informed us about the benefits of having police dogs (K-9's) on the police force. I attended his speech in a banquet room at the Rancho Park Golf Course during a function held by the West Los Angeles Lions Club on July 8, 2008. His speech lasted about 15 minutes, which was followed by a 20 minute demonstration of routine K-9 tactics. There were approximately 25 people in attendance.
2. Sgt. Procter did two things to introduce his speech. First, he stated that K-9's have assisted law enforcement in many ways. They have helped subdue potentially violent criminals while keeping law enforcement personnel safe, as well as detected illicit drugs and dangerous explosives. Second, while Sgt. Procter was explaining this, he had "Officer Rampage" obediently sitting next to him.

Sgt. Procter's conclusion of the speech referred back to the help that K-9's have provided too many law enforcement agencies. He specifically mentioned his partner "Rampage," not only as a K-9 police dog, but as a loyal pet and friend. After the main speech, Sgt. Procter took us outside to demonstrate some of the attack tactics Rampage can perform. He did so by calling out commands in German, and Rampage then attacked another police officer wearing protective padding. This demonstration was a very helpful and exciting visual included after the speech.

3. **General Purpose:** To inform  
**Specific Purpose:** To inform the audience about the benefits of police dogs in law enforcement.  
**Thesis:** Police dogs assist law enforcement by apprehending suspects, detecting illicit substances, and being a loyal friend/partner.

**Transitions:**

**(First transition - from introduction leading to the first main point) -**

"Rampage like many other K-9's have assisted in the tracking and apprehension of many suspects."

**(Second transition - from the first main point to the second main point) -**

"While Rampage is trained in Public Order Enforcement, other K-9's specialize in Illicit Substance Detection."

**(Third transition - from second the main point to the third main point) -**

Rampage, like most law enforcement K-9's, is also a wonder friend and partner."

**Organizational Pattern:** Topical pattern

4. The main points of the speech are as follows: First, K-9's assist law enforcement in the apprehension of suspects. Second, K-9's assist law enforcement with the detection of illicit substances. Third, K-9's are considered loyal friends, as well as partners.
5. The first type of support Sgt. Procter used was an exemplary narrative. He described an occasion when Rampage helped him detain a suspect believed to be dangerous until back-up arrived. He did so by using the threat of unleashing Rampage on the suspect. The second type of support Sgt. Procter used were examples. He gave examples of how difficult law enforcement would be without the use of K-9's. Especially with regards to drug and bomb detection at airports. The third type of support Sgt. Procter used was the presentation aid of the object, "Rampage," himself.
6. The visual aid used was Rampage, the police dog himself. Rampage specialized in 'Public Order Enforcement.' Rampage sat obediently during his speech, which showed some of his training in discipline. Then after the main speech, Sgt. Procter led a demonstration using commands spoken in German, which the dog then responded to. He attacked, barked, ran towards, ran from, and healed at Sgt. Procter's commands. The presentation aid was very useful towards gaining insight into the discipline of the dog. I do not have a suggestion for improvement with regards to a presentation aid.

7. **Introduction:**

- I. Violent criminals
- II. Inform
- III. K-9 handler for 7 years
  - A. German Shepard
  - B. 360 hrs. of certification training
- IV. Assistance of K-9's
  - A. Apprehending suspects
  - B. Detecting illicit substances
  - C. Loyal friend/partner

(Transition - First, Rampage's specialty)

**Body:**

- I. Apprehension
  - A. Tracking
  - B. Detaining
  - C. Self-Defense

(Transition - Second, other K-9 uses)

- II. Detection
  - A. Drugs
  - B. Bombs (explosives)
  - C. Cadavers

(Transition - Finally - rampage is a friend)

- III. Friend
  - A. Works with him
  - B. Lives with him

**Conclusion:**

- I. K-9's important (Rampage)
- II. Make the job easier
- III. Apprehension, detection, and friend

**(Demonstration)**

8. I found that Sgt. Procter's vocal qualities to be excellent. His volume was intense enough to be heard by everyone. His rate was what I consider to be average. He did not vary it much. He spoke slow enough so everyone in the audience could keep up with him, which is good considering that there were several elderly people in the audience. His pitch was a little monotone. His pitch was deliberate and patterned, but didn't seem too unusual. It was the sort of pattern I have come to expect from a police officer. Finally, his use pauses was good. I did not notice him using any filled pauses or uncomfortable unfilled pauses. I had the impression he has given this presentation previously, and the speech was well rehearsed.
9. Sgt. Procter's non-verbal language aided his speech. His displayed good posture, natural facial expressions and hand movements, as well as the proper amount of body movement. He made appropriate eye contact with most people in the room and smiled often. His proxemics were comfortable. He was dressed in a type of police uniform that made him look very credible and professional. He did not use any notes. I saw nothing about his non-verbal language that hurt his speech.
10. The concept that I learned which I would apply to my own speech is the confidence that he displayed during his speech. He was very comfortable, relaxed and exact in his speech. Also, I liked how well his speech flowed. His preparation was obvious, which reinforced his credibility. Finally, I would apply his use of the topical pattern. His speech flowed, but he clearly separated his main points, which were strongly supported.