

Persuasive Evaluation Sheet

Speech

Name _____

Introduction

Gained Attention	1	2	3	4	5	6
Established Credibility/relevance	1	2	3			
Source Used	1	2	3			
Preview	1	2	3	4		

Body

Transition Statement	1	2				
Main Point Developed	1	2				
Transition Statement	1	2				
Main Point Developed	1	2				
Transition Statement	1	2				
Main Point Developed	1	2				
Clear Organization	1	2				
Points supported with examples, analogies, etc.	1	2				
Appropriate and Vivid Language						
Sources (each source worth +3 or 7 pts)	3	3	3	3	3	3 (Journal 7)
Source Integration (each worth +1)	1	1	1	1	1	1

Conclusion

Transition to Conclusion and Reinforcement of Central Idea	1	2				
Review of Main Points	1	2	3			
Strong Ending	1	2	3	4	5	6

Persuasive Appeals

Ethos	1	2							
Pathos	1	2							
Logos	1	2							
Problem				1	2	3	4	5	
Cause				1	2	3	4	5	
Solution				1	2	3	4	5	6 7 8 9

Delivery

Maintained Eye Contact	1	2	3	4	5
Gestures	1	2	3	4	5
Used Notes Effectively	1	2	3	4	5
Energy in Voice	1	2	3	4	5
Passion in Delivery	1	2	3	4	5
Display of Purposeful Pauses	1	2	3	4	5
Maintained Steady Pace	1	2	3	4	5
Displayed Natural Delivery Style	1	2	3	4	5
Avoided Nervous Utterances	1	2	3	4	5
Body Language	1	2	3	4	5

Overall Grade

Speech _____ /100
Delivery _____ /50
Outline _____ /50
Total _____ /200

Time _____

Grade _____