Peer Evaluation Criteria for Persuasive Speech

Instructions:

✓ Each student will be assigned one peer to evaluate on their final presentation.
✓ Evaluations will be written in class and turned in the same session the peer presented
✓ Please write as much as you can to demonstrate you understand what the concept means.
✓ You want to include not only what they said, but also the effectiveness of the presentation.

✓ The information recorded here is only between the instructor and the student writing the critique. The speaker will not see your comments.

Areas to address in your evaluation:

1. Five parts of sequence: Attention, Need, Satisfaction, Visualization, and Call to Action

2. Credibility
   ✓ How did the speaker connect with the audience?
   ✓ How did the speaker relate to the topic with his/her own life.
   ✓ Source citation: What sources did they use including the author, source, date etc?
   ✓ Was the topic well researched with credible sources or could they have done better?
   ✓ How responsive was the speaker in the question and answer?

3. Visual Aid: What did they use and how well did they use it? Do you have any suggestions?

4. Vocal variety

5. Non-verbal includes both eye contact and gestures.

6. Overall Evaluation of their strengths….
   ✓ Greatest strength in this speech
   ✓ Area needing improvement
   ✓ Biggest improvement overall throughout the course

7. Comments Overall

8. Grade projection and rational why you believe they should get this grade.