

**Career Interview Essay Rubric 3 page minimum
(Grading Guideline)**

Criteria	Exemplary (5)	Good (4)	Acceptable (3)	Unacceptable (2)
Cover Sheet	Title, Your name, Teacher's name, class, date, running header of full title, page number, no errors	Evidence of 4	Evidence of 3	Evidence of 2 or less
Opening Paragraph	Thesis clearly and concisely states the career field. Name, position, employer, experience of the expert. It is engaging and relevant. Preview the structure of the paper No errors.	States the purpose of the paper and is clear. Minimal errors.	States main topic but is not engaging and does not outline structure	Does not state purpose. Lots of grammatical errors. Unclear on all areas.
First Main Point	Outlines what new knowledge have you gained on your field of study. Has a clear thoughtful fact or arguments to support idea explanation.	Each paragraph has some sufficient detail. Minimal errors.	Paper lacks details. Writing unclear. Some errors.	No evidence to support points. Includes many errors.
Second Main Point	Analyzes both effective & ineffective outcomes of the interview strategies. Has a clear argument to support ideas including explanation.	Each paragraph has some sufficient detail. Minimal errors	Paper lacks details. Writing unclear. Some errors.	No evidence to support points. Includes many errors.

Third Main Point	What are the realistic prospects for growth of this industry? What education is required? Is there any outside experience that would be useful? Has a clear thoughtful fact to support idea including personal experience, research and explanation.	Each paragraph has some sufficient detail. Minimal errors.	Paper lacks details. Writing unclear. Some errors.	No evidence to support points. Includes many errors.
Fourth Main Point	Will you or won't you pursue this career field. Explain why or why not.	Each paragraph has some sufficient detail. Minimal errors.	Paper lacks details. Writing unclear. Some errors.	No evidence to support points. Includes many errors.
Conclusion	The conclusion is engaging and restates learning. Organized and draws facts together in coherent way.	The conclusion restates the purpose. Minimal errors.	The conclusion does not adequately restate the purpose.	No evidence of a conclusion.
Reference Page	Done in APA with no errors. Has at least 2 good references not including the textbook. You should include contact information or business card.	Done in correct format or some evidence of format error. Have at least two references.	Not in correct format. Less than two references.	No reference page.

Citation	All research listed in reference page are cited in the text. APA is used correctly with Author, Source, Date, and page in text. After the first citation, you only need name, date, and page.	Some cited works. Errors in consistency.	Few cited works are done in the correct format.	No citations.
Grammar Spelling	No errors in spelling, sentence structure, etc.	Limited errors.	Many errors.	Can't read.